

Overview

Plenus was founded in 2000 as Israel's first Venture Lending fund and has since then grown to be the leading lending fund that provides fully secured equity-based Venture Loans to revenue stage technology companies, and late stage Mezzanine financing solutions to mid-market companies.

With over \$320mm under management, Plenus boasts a diversified portfolio of Israel's most promising high tech companies alongside investments in legacy industries.

The unique Plenus model, that includes a flexible and tailor-made debt structure, is based on the fund's deep financial understanding and acquaintance with the Israeli market and its commitment to long term partnerships.

Plenus offers:

- Tailor made financing solutions in consideration of interest and an equity kicker
- Credit facilities / loans \$2-15mm with a duration (average life) of up to 3 years
- Low equity dilution
- Financial guidance regarding cash available in time of need
- Aligned interests with the company
- Quick and responsive processes

Plenus currently manages over \$300mm and is backed by Israel's leading financial institutions as well as US based and European investors.

Since its inception in 2000, the fund has provided over 80 credit facilities totaling over \$430mm and has participated in 21 exits in total.

Advantages of Plenus Loans:

- customized lending solutions that enhance growth and limit equity dilution
- Enhancements to existing funding round
- Bridge to an anticipated exit
- Interim financing, while raising a round

Viola Group

Plenus is affiliated with the Viola Group, Israel's leading innovative private equity investment focused on technology based growth opportunities in Israel, with \$2Bn under management.

Selection of Portfolio Companies:



Financial, Banking, Operational, VC and Technology Expertise



Moti Weiss
General Partner and Co-Founder
30 years of experience



Ruthi Simha
General Partner and Co-Founder
20 years of experience



Shlomo Karako
General Partner
20 years of experience



Ziv Ben Barouch
Senior Principal
15 years of experience



Timor Arbel-Sadras
Senior Principal
Over 10 years of experience

Selection of Significant Exits



Acquired by Broadcom; 2011



IPO 2011



IPO 2010



(NASDAQ: BRCM)

(NASDAQ: VELT)

(NASDAQ: SODA)



Acquired by PMC-Sierra; 2010



Share Exchange; 2007



Acquired by Neustar; 2006



(NASDAQ:PMCS)



(NASDAQ: LNOP)



(NYSE: NSR)



Acquired by LSI; 2006



Acquired by Fiserv; 2006



Acquired by Xerox; 2006



(NYSE: LSI)



(NASDAQ: FISV)



(NYSE: XRX)



Acquired by Microsoft; 2006



Acquired by BMC; 2006



Acquired by RSA; 2005



(NYSE: MSFT)



(NYSE: BMC)



The Security Division of EMC
(NASDAQ: RSAS)